



## **duPont REGISTRY's - Autofluence Branded Content Marketing Package**

**Autofluence:** <http://blog.dupontregistry.com/>

**About:** *Automotive Influence for the Affluent*

- duPont REGISTRY's Digital Content Platform serves to add value to your brand by developing and posting content that educates, entertains and influences the purchasing decision of your ideal customer.

### **Autofluence Statistics:**

- 550,000 + Monthly Unique Visitors
- 1,000,000+ Monthly Page Views
- 6 Million Facebook Fans, 20,700 Twitter Followers, 600,000 Instagram Followers

**Branded Content Package:** Customized content written and developed by our digital content strategists, that is specific to your brand focusing on a certain product or service you are selling.

### **Description:**

- Custom Editorial Feature (350 words max.)
- 10+ High Resolution photo gallery
- Video Implementation
- Hyperlinks to brands website
- Call to Action [Buy Now] Button strategically placed
- Brands logo with hyperlink to website
- Autofluence Home Page Slider for 5 days
- Social Media Promotion
- Newsletter banner

\*Maximum brand exposure for only \$1000 more

- Featured in **Autos Magazine** (guaranteed at least ¼ page in Autofluence section)
- Article newsletter (1 of 6 featured spots)