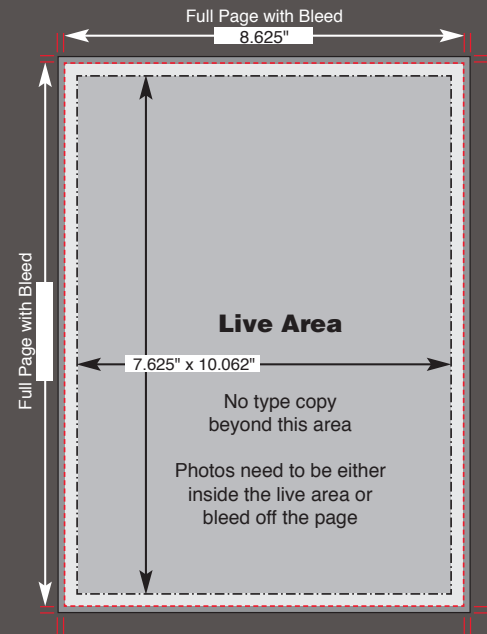


## MATERIAL SPECIFICATIONS

- **Macintosh Computers** are used to produce our magazines.
- **Support Files:** Include all Illustrator EPSs, PhotoShop EPSs and/or TIFFs along with their PSDs (working files unflattened). Include all fonts used in each application. Retain a backup of the original and send us a copy.
- **Digital Cameras:** Set resolution to a minimum of 2400 x 1600 pixels.
- **Emailed Photos:** Send us JPEG format at 300 DPI at 100% of photo size. The larger the better.
- **Printed copy:** Send a printed copy to ensure that the ad is placed and printed properly.
- **Direct to Plate:** We no longer accept 4/color film. We are digital direct to plate.
- **PDF Files:** We accept PDF files only if they are properly prepared as PDF x1a files. If a PDF file has a problem, such as misspelling, a wrong image format, such as RGB or use of spot colors we are unable to change or fix it.
- **Ink Density** must be 280 or less
- **FTP Uploads:** Upload hi-resolution files that are normally too big to email to our FTP site. Call for details.



### Ad Sizes:

Full Page with Bleed

8.625" x 11.062" includes .125" bleed

Full Page no Bleed

7.625" x 10.062" Live Area

1/2 Horizontal

7.625" x 4.937"

Payment is due by closing date and may be made by check, check by fax, credit card, or online payment. Make checks payable to duPont Publishing, Inc. Cancellations or changes in copy are not accepted after closing date. Pro-rated if contract is cancelled before completion. No cancellations will be accepted after the space close date indicated above. All materials must be received no later than three days after space close date.

### *Access wealth, sell luxury.*

For more than 19 years, luxury Realtors, brokers, agents and offices have relied on *duPont REGISTRY A Buyers Gallery of Fine Homes®* to build their business. Today, we offer a multimedia platform that includes display ads in our publication, complete web marketing programs, and targeted direct mail campaigns along with special event marketing. Look no further...

### **duPont REGISTRY™**

3051 Tech Drive | St. Petersburg, FL 33716 | 800.233.1731  
agents@dupontregistry.com | www.duPontREGISTRY.com