

SOCIAL MEDIA

duPont REGISTRY™ reaches a broad audience across multiple social-networking platforms.

Facebook

220,000+ likes

Twitter

9,900+ followers

One of the Top 5 Real Estate Profiles on Facebook Worldwide

Our Social Media presence reaches a global audience, promoting your property to buyers from around the world.

- | | |
|----------------------------|-------------|
| • Egypt | • Indonesia |
| • United States of America | • Argentina |
| • Mexico | • Brazil |
| • Morocco | • Turkey |
| • Venezuela | • Colombia |

In the first 24 hours, an average post:

- Is seen by 3,000 people
- Receives 100 likes
- Is shared 5-10 times

Audience Demographics:

- 23% Female / 77% Male
- 60% of audience is 25 or older