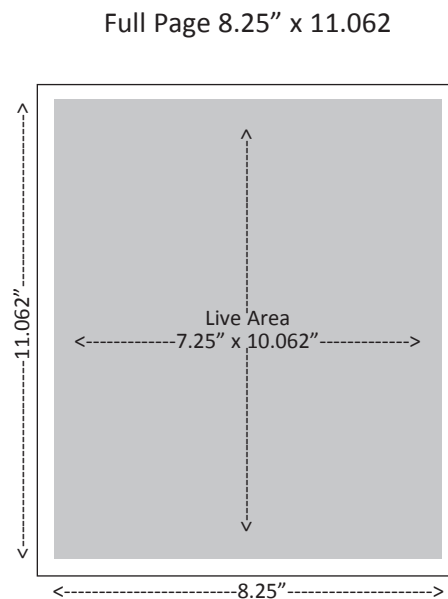


# duPont REGISTRY™

## Spec Sheet

All dimensions are width by height

Full Page: Full Bleed:	8.25" x 11.062"
Live Area =	7.25" x 10.062" (All text & photos that are not to be cropped within this area)
Half Page (H):	7" x 4.5"
Half Page (V):	3.313" x 9.313"
1/3 Page (H):	7" x 2.813"
1/3 Page (V):	3.313" x 6"
1/3 Page Square:	4.5" x 4.5"
1/3 Page Strip:	2.313" x 9.313"
1/4 Page (H):	7" x 2.25"
1/4 Page (V):	3.313" x 4.5"
1/6 Page (V):	2.313" x 4.5"
1/6 Page (H):	3.313" x 2.813"
2/3 Page (V):	4.5" x 9.313"
Shopper's Guide 1/8 Page:	3.25" x 2.25"
Shopper's Guide 1/4 Page (V):	3.25" x 4.625"
Shopper's Guide 1/4 Page (H):	7" x 2.257"
Classified Gallery Width:	1.75"



- **TIFF or EPS format only** - No JPGs or EPS with encoded JPG.
- **CMYK only** - no RGB
- **All images must be 300 dpi** - Images scanned lower than this will appear fuzzy and jagged.
- **Include an accurate color proof.**
- **PDF's:** PDF files must be properly prepared following PDFX1a standards with embedded fonts & 300 dpi CMYK images.

**Acrobat Distiller Job Options: Press (optimized). Changes cannot be made to PDF files.**

- **Ink Density:** Total ink coverage on all supplied artwork must have a maximum ink density of 280% or less.