

# BECOME PART OF THE ELITE

## Our website is the

#1-ranked online luxury real estate marketplace!\*

\*According to rankings from Alexa, Compete and Quantcast.

- 570,000+ duPont REGISTRY™ unique web visitors from over 190 countries each month
- 3 million+ page views per month
- 1 million+ property searches each month from 70,000+ total luxury property listings
- 67,000+ subscriptions for our digital newsletter

## duPont REGISTRY™ Online Elite Agent Network

When you join our Online Elite Agent Network, you instantly brand yourself as a top agent in luxury real estate. Our different packages, based on how many luxury property listings you'd like to upload, allow you to choose what fits in your advertising budget, for one year.

All packages of the Online Luxury Agent Program include:

- Authorized use of the Elite Agent Network logo for your website and promotional material
- Multiple photos per listing
- Access to edit property photos, prices and descriptions
- Your photo, logo and contact information on each web page of your listings
- Listed as serving three different areas/locations
- Profile Page - your photo, contact information, and all listings on one web page
- Link to your website
- Virtual tour and video links capability
- Listed in our Market Expert Directory, which is published in our monthly print magazine



## GET THE ATTENTION YOUR LUXURY LISTINGS DESERVE!

### ELITE AGENT NETWORK

	# of Listings	Cost
<b>Monthly Feed</b>	2,000	\$3,995 / year
	<u>Packages</u>	
<b>Broker</b>	100	\$2,595 / year
<b>Premier Agent</b>	50	\$1,795 / year
<b>Signature Agent</b>	10	\$1,295 / year
<b>Elite</b>	5	\$ 795 / year
<b>Affiliate</b>	2	\$ 695 / year

### INDIVIDUAL PROPERTY LISTINGS

<b>One Listing</b>	1	\$ 495
<b>Additional Listings</b>	1	\$ 100 each

### WEB BANNERS

Placement	Cost/Month
Featured Property*	\$995
Directory Placement	\$850
Virtual Email Banner	\$595

\* Limited and subject to availability.

### CPM BANNERS

Banner Type	CPM	Minimum Spend
Site-Wide Top Banner	\$20	\$850
Home Page Banner	\$30	None
Skyscraper	\$20	None

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